

CLIENT SUCCESS STORY

OEO's LED Upgrade Boosts BarnXO's Showroom Lighting Output and Slashes Energy Costs by 40%

OEO Energy Solutions successfully executed a LED lighting project in partnership with BarnXO, situated in Chicago's Northwest Suburbs. Leveraging our expertise, we introduced the **Super Mini LED, complimented by a refined black cylinder pendant mount and Bluetooth network controls**. We invite you to witness the remarkable results in person at BarnXO's new showroom!



**OEO SUPER MINI
45W LED WITH
BLUETOOTH
NETWORK
CONTROLS**

OVERVIEW

BarnXO faced the challenge of outgrowing their existing production space and sought a larger facility to accommodate a showroom for their reclaimed wood furniture creations. Upon identifying a suitable new location, they engaged OEO for lighting recommendations to illuminate the expansive area.

The integrated **"smart" technology within the new lighting system** added an extra layer of advantage, giving BarnXO the convenience of **zone grouping, dimming, scheduling, and remote access & control**.

This strategic lighting solution effectively addressed their lighting needs and also proved to be a cost-efficient investment, aligning seamlessly with BarnXO's objectives.



"It was great working with OEO on the lighting for our new showroom. They recommended a perfect solution, and allowed us to install and test a few fixtures before committing to the entire project. The new lighting looks awesome and compliments our space" - Kyle Nied, BarnXO

The Challenge

BarnXO was struggling to find the right solution to light their new 15,000 square foot retail showroom where they display custom, hand crafted wood furniture. Other solutions were outdated track style lighting options from retail outlets that lacked the right architectural appeal, provided inadequate lighting, and came with a steep price tag. They were looking for a **unique solution that could be delivered quickly and affordably**.

The Solution

When BarnXO discovered **OEO's Super Mini LED with the pendant mount, architectural cylinder, AND the added benefits of network controls**, they were extremely impressed. Installation was simple, and the initial setup of the Bluetooth System was fast. "We love the bluetooth capabilities, which allows us to group fixtures into zones, dim the lighting when needed, and put everything on a schedule. We would highly recommend working with OEO for any of your lighting needs".

The Results

BarnXO achieved enhanced showroom lighting, an improved customer experience leading to increased sales, and **slashed our energy costs by 40%**. These improvements have elevated the **overall performance and profitability of the BarnXO business**.



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UNIFORM LIGHTING LOW GLARE EASY INSTALLATION

